

# COATEEL® FOREVER

 MARCEGAGLIA  
*digital print*

Given market trends towards product **customisation**, we have created an **innovative**, high-tech **solution** that integrates **digital printing** with the continuous processing of steel coils on a **large scale**.

Marcegaglia Digital Print is the latest evolution of COATEEL®, leading to the complete customisation of the surface and sensory appearance of steel so as to satisfy every requirement of the imagination, thus bringing the steel world closer to architecture and design.

Angesichts der Markttrends zur **Produktanpassung** haben wir eine **innovative High-Tech-Lösung** entwickelt, die den **Digitaldruck** mit der kontinuierlichen Verarbeitung von Stahl-Coils in **großem Maßstab** integriert.

Marcegaglia Digital Print ist die neueste Entwicklung von COATEEL®, die eine vollständige Individualisierung der Oberfläche und des sensorischen Erscheinungsbildes von Stahl ermöglicht, um die Grenzen der Phantasie zu überschreiten und so die Stahlwelt der Architektur und dem Design näher zu bringen.

COATEEL® - Marcegaglia Carbon Steel

New opportunities for **design**, **aesthetics**, and the **customization** of finished products.

Neue Möglichkeiten für **Design**, **Ästhetik** und die **Individualisierung** von fertigen Produkten.

find out more  
Marcegaglia Digital Print



Compasso d'Oro ADI 2022 selection

MADE Awards 2021  
for the Digital Technology



COATEEL® - Marcegaglia Carbon Steel

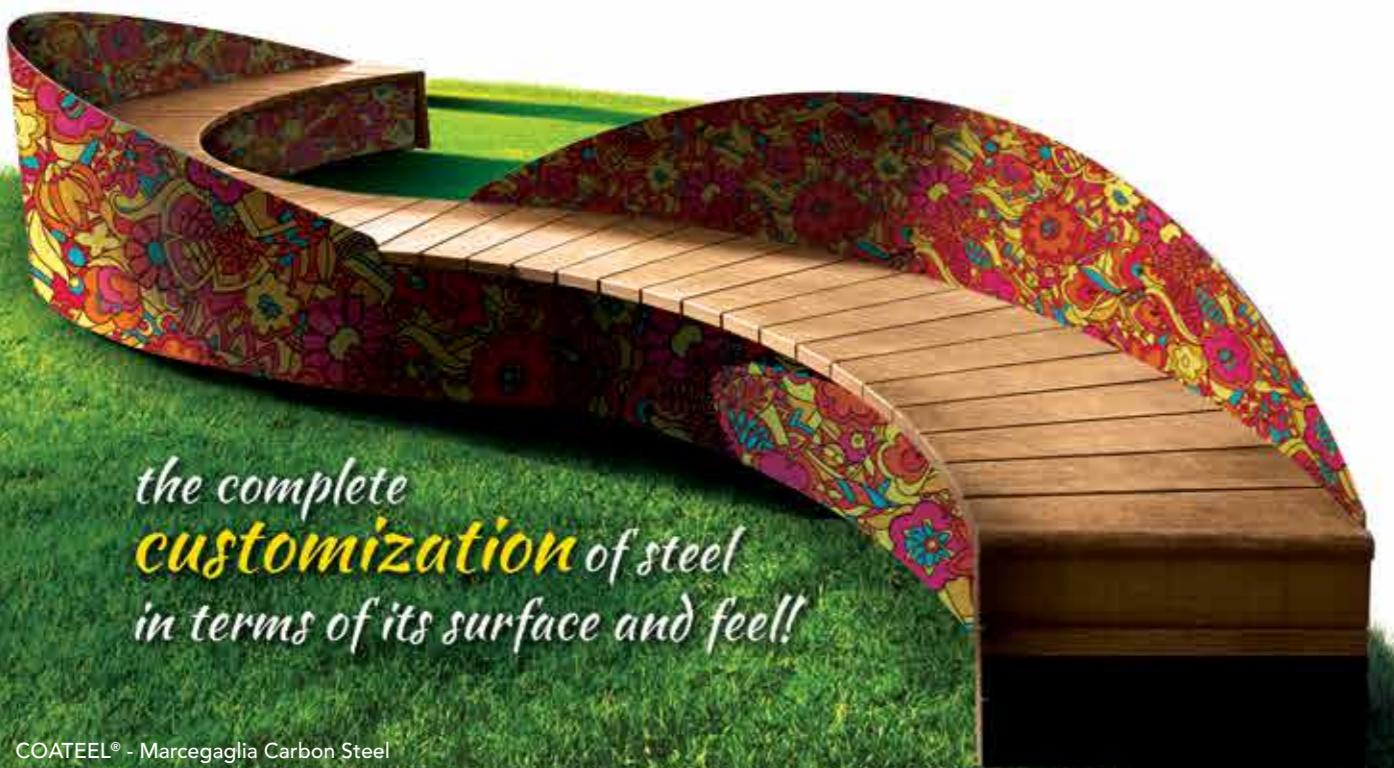
## MPRINT DIGITAL PRINT



### TOTALLY CUSTOMIZABLE SOLUTION

Technical specifications are customized according to the project to be created.  
The COATEEL® team is available to find the most suitable product answer for both interior and exterior applications.

## POLYURETHANE POLYURETHAN



*the complete  
**customization** of steel  
in terms of its surface and feel!*